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## Media Presence Volunteer

Arrive Ministries volunteers play vital roles in the lives of refugees as they arrive in Minnesota and begin a new life here. What most volunteers don't know, however, is that the promotion of Arrive Ministries is as important to the functioning of the organization as working in the field. In other words, Arrive Ministries needs people who want to help make connections for the organization and spread the word of what they are doing online. Little things go a long way:



something as simple as commenting on the Arrive Ministries Facebook page or Twitter could peak the interests of people who might want to be involved. Your work as a Media Presence volunteer is intrinsic to getting other potential volunteers and the community interested in what is happening with Arrive Ministries and with the refugees we help.

### **Responsibilities (any or all of the following):**

- Find and share refugee-related content on Facebook and Twitter
- Create content for future social media posts or newsletters
- Create and maintain links with other organizations working with refugees and immigrants
- Take photos/create videos for future use (photo release must be signed)
- Research cultural resources to future expand resources currently available on Arrive Ministries website
- Identify new ideas for outreach advertising; getting the story of Arrive Ministries and the refugees we serve out in the community

### **Qualifications:**

- Willingness and ability to work within the structure of Arrive Ministries' mission, policies, and procedures

- Familiarity with social networking tools
- Passion for the work of Arrive Ministries and the refugees and communities Arrive Ministries serves
- Ability to work under minimal supervision; self-directed

**Benefits:**

- Spread the word about Arrive Ministries to get more people and key organizations involved
- Gain rich cultural insights as you learn about refugee family experiences and customs
- Expand your knowledge and connections to other organizations serving refugees
- Use your skills and abilities to help Arrive Ministries in a non-traditional volunteer way
- Have fun being creative!

**Time Commitment:** One hour a week or so.

**Location:** At home, in a coffee shop—wherever you have access to the internet

**How do I become a Media Presence Volunteer?**

- Complete the [volunteer application](#).
- Read, sign and return our Statement of Faith, Code of Conduct, Core Values, and Statement on Contextualization documents.
- Attend a volunteer orientation.
- Submit to a background check.
- Establish a plan with the Volunteer Coordinator for ongoing communication about your availability and upcoming trainings

**Contact:** For more information, please contact Arrive Ministries' Volunteer Department at 612-746-5633 or email us at [mnvolunteers@arriveministries.org](mailto:mnvolunteers@arriveministries.org).